

# Video Pricing & Packages

**Preserve your home videos in a lasting,  
easy-to-watch digital format**

**Select playable discs, digital files or a package that includes both**

Video Tape VHS, S-VHS, VHS-C, Video8 (8mm), Hi8, D8, SD MiniDV, MiniDVD/DVD, DV	Good (DVD)	Better (Files)	Best (Both Unedited)	Wow! (Both Edited)
First tape or set of DV files <sup>1</sup> (up to 2 hours of footage)	\$49.95/DVD	X	\$49.95/DVD	\$29.95/DVD of edited footage <sup>4</sup>
Add more tapes to the same DVD (up to 2 hours of footage)	\$19.95/tape 2+ = \$16.95/tape	X	\$14.95/tape	X
Digital Files - Unedited MP4(s) <sup>2</sup>	X	\$19.95/hr of footage \$16.95/tape minim.	\$14.95/hr of footage 1hr minimum/tape	X
Digital Files - Edited MP4(s) <sup>2</sup>	X	\$29.95/hr of unedited footage 1hr minimum/tape	X	\$29.95/hr of unedited footage 1hr minimum/tape
What's Included				
Digitized at full original resolution	✓	✓	✓	✓
Tracking signal optimized <sup>3</sup>	✓	✓	✓	✓
Footage plays beginning to end Unedited, skip ahead every 5 min (DVD)	✓	✓ Unedited	✓	✓
Custom edited per client input • Includes up to 5 min editing per tape • Additional editing \$90/hr	X	✓ Edited	X	✓
Format(s)	DVD	SD MP4	DVD & SD MP4	DVD & SD MP4
<b>Volume Discounts: 10% off over 5 DVDs, 10% off over 10 hours of footage to digital files (hourly rate only)</b>				
<b>Minimum order: \$29.95 Single Tape to Unedited MP4 File; \$49.95 Single Tape to Edited MP4</b>				

<sup>1</sup>Per 2 hours of unedited files, additional charges may apply if your files need to be rotated, ordered or edited. <sup>2</sup>Hard drive sold separately. <sup>3</sup>Except as limited by tape degradation. Charges apply for finalizing MiniDVDs (\$5.95/disc), troubleshooting bad media, etc. <sup>4</sup>Applies to the 1st DVD copy of an edited MP4s <= 2 hours in length.

## Other Common Enhancements & Options:

Editing	\$90/hour of editing time
Add eMP4	Add eMP4 after MP4 purchase get 40% off eMP4 rate
Add'l Exports	\$16.95/additional file from a purchase MP4 or eMP4
USB Case	\$14.95/case, \$9.95/case with purchase of 2+ drives
	\$6.95/case with purchase of 5+ drives
Menu	\$19.95/disc 1-6 chapters, \$4.95/add'l chap
Title Screen	\$4.95 1-5 words, 6+ words \$6.95/10 words
In-House Preview	First hour \$39.95, \$19.95/add'l hour
Tape Repair	\$90/hour, minimum \$29.95/repair
Custom File Names	\$1.95/1-5 word short 1-5 word names
Link/Convert DV	see Digital files rates above

Single tape to DVD:

 \$49.95/DVD  
(up to 2 hours)



Multiple tapes to the same DVD:  
(up to 2 hours total running length)

First tape \$49.95

Additional tapes:  
+ \$19.95/tape



# MEMORYWISE

**It's Wise to Digitize**

# Video Pricing & Packages

**Preserve your home videos in a lasting,  
easy-to-watch digital format**

**Select playable discs, digital files or a package that includes both**

<b>Video Tape</b> MicroMV, PAL	<b>Good</b> (DVD)	<b>Better</b> (Files)	<b>Best</b> (Both Unedited)	<b>Wow!</b> (Both Edited)
First tape or set of DV files <sup>1</sup> (up to 2 hours of footage)	\$59.95/DVD	X	\$59.95/DVD	\$39.95/DVD of edited footage <sup>3</sup>
Add more tapes to the same DVD (up to 2 hours of footage)	\$24.95/tape 2+ = \$19.95/tape	X	\$19.95/tape	X
Digital Files - Unedited MP4(s) <sup>2</sup>	X	\$29.95/hr of footage 1hr minimum/tape	\$19.95/hr of footage 1hr minimum/tape	X
Digital Files - Edited MP4(s) <sup>2</sup>	X	\$39.95/hr of unedited footage 1hr minimum/tape	X	\$39.95/hr of unedited footage 1hr minimum/tape
Minimum order: \$39.95 Single Tape to Unedited MP4 File; \$59.95 Single Tape to Edited MP4				
<b>Video Tape</b> Betamax, Betacam(SP), Umatic	<b>Good</b> (DVD)	<b>Better</b> (Files)	<b>Best</b> (Both Unedited)	<b>Wow!</b> (Both Edited)
First tape or set of DV files <sup>1</sup> (up to 2 hours of footage)	\$69.95/DVD	X	\$69.95/DVD	\$49.95/DVD of edited footage <sup>3</sup>
Add more tapes to the same DVD (up to 2 hours of footage)	\$29.95/tape 2+ = \$24.95/tape	X	\$24.95/tape	X
Digital Files - Unedited MP4(s) <sup>2</sup>	X	\$39.95/hr of footage 1hr minimum/tape	\$24.95/hr of footage 1hr minimum/tape	X
Digital Files - Edited MP4(s) <sup>2</sup>	X	\$49.95/hr of unedited footage 1hr minimum/tape	X	\$49.95/hr of unedited footage 1hr minimum/tape
<b>Video Tape</b> HD MiniDV/DV TO HD BR or HD MP4	<b>Good</b> (BR Disc)	<b>Better</b> (Files)	<b>Best</b> (Both Unedited)	<b>Wow!</b> (Both Edited)
First tape or set of DV files <sup>1</sup> (up to 2 hours of footage)	\$69.95/BR	X	\$69.95/BR	\$49.95/BR of edited footage <sup>3</sup>
Add more tapes to the same BR (up to 2 hours of footage)	\$29.95/tape 2+ = \$24.95/tape	X	\$24.95/tape	X
Digital files – Unedited HD MP4s <sup>2</sup>	X	\$39.95/hr of footage 1hr minimum/tape	\$24.95/hr of footage 1hr minimum/tape	X
Digital Files - Edited HD MP4s <sup>2</sup>	X	\$49.95/hr of unedited footage 1hr minimum/tape	X	\$49.95/hr of unedited footage 1hr minimum/tape
Minimum order: \$59.95 Single Tape to Unedited MP4 File, \$69.95 Single Tape to Edited MP4				
<b>Volume Discounts: 10% off over 5 DVDs, 10% off over 10 hours of footage to digital files (hourly rate only)</b>				

<sup>1</sup>Per 2 hours of unedited files, additional charges may apply if your files need to be rotated, ordered or edited. <sup>2</sup>Hard drive sold separately. <sup>3</sup>Applies to the 1st DVD copy of an edited MP4s <= 2 hours in length.

**MEMORYWISE**  
It's Wise to Digitize