

# Sports Recruiting Video Packages

## Market Your Talent with a Sports Video from **Memories to Digital**.

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Whether you provide the raw footage or enlist our help in filming, we create effective productions that showcase your skills and talent to take you to the next level in your sport.

### Highlight / Skills Video

Running Time: 3–5 minutes (15–20 plays)

\$299

Creating a winning highlight or skills video is a critical step in the recruiting process. Coaches are busy and receive thousands of videos from potential student-athletes. The highlight or skills video is meant to spark the initial interest of the coach and motivate him or her to pursue you rather than cross you off the list.

It is not uncommon for a college coach to turn off a video after one or two plays if they are boring, display the wrong skill or they cannot tell which player they are supposed to be watching. Coaches want to clearly see the athlete they are evaluating performing the skills they feel are important.

We follow the guidelines of the NCSA in putting together highlight and skills videos.

Our pricing includes:

- ✓ **Meeting with you** to discuss the details of your production
- ✓ **Capturing** 15–20 pre-identified plays from media you provide
  - If you need help **transferring or downloading** game or skills video footage and getting it into a format that is easy to review to identify clips, we can help. We use state-of-the-art video equipment and software, and can convert footage from tape, mini DVD or hard-drive camera into an editable format. You can then review the footage on our in-store client workstation to easily identify and select the clips you want from your footage. We charge \$29.95 to set-up footage for review, and that includes 1 hour of work time. Additional preview time is \$9.95/hour. Unused footage is billed at \$14.95/hour of footage.
- ✓ **Integrating** your selected clips into an effective professional production with clean cuts, smooth transitions between clips and optimal sequencing
- ✓ **Freeze frame and arrow highlighting** to clearly identify the player at the beginning of each play
- ✓ **Time code** running over any timed skills footage
- ✓ **Opening and closing splash pages** with a picture of your choice and key identifying info
- ✓ **Previewing** your production on our client workstation to ensure its exactly what you envision
- ✓ **Designing** artwork for your disc and case label with the same picture and all pertinent contact info
- ✓ **1 DVD copy** of your final production
  - Additional copies start at \$19.95/disc with volume discounts for orders of 4+ copies.
- ✓ **Creating an internet-optimized file** for upload to the web

## Complete Game Video

Running Time: up to 2 hours

\$299

If a college coach is impressed with your highlight or skills video, he or she will want to see more and will request a full game video – edited down to the portions of the game where you participate, e.g. only offense or defense or select plays – for a more thorough evaluation. Make the coach's job easier by including a separate, full game video in the package you send.

A coach can learn a lot about you through your highlight or skills video, but will get to see you in all of your glory on the full game video. They will be able to see your demeanor around teammates, how hard you play throughout the game, and a lot of other aspects that are missing from a highlight tape. For recruits that coaches are serious about, these game tapes may be even more important than the highlight or skills video.

It is important to pick your best game of the season. If the coaches are interested, they will spend the time to watch the entire video to see what type of player you are from the start to the end of the game. Your performance, effort, and ability on the full game tape are important.

Our pricing includes:

- ✓ **Meeting with you** to discuss the details of your production
- ✓ **Transferring or downloading** up to 4 hours of game footage using state-of-the-art video equipment and software. You provide the footage on tape, mini DVD or hard-drive camera.
- ✓ **Editing** footage down to just the relevant game footage in which you appear
  - Add a **freeze frame and arrow highlighting** to clearly identify you at the beginning of each play for \$3.49 per play (not included in the base cost as the number of plays varies greatly)
- ✓ **Opening and closing splash pages** with a picture of your choice and key identifying info
- ✓ **Previewing** your production on our client workstation to ensure its exactly what you envision
- ✓ **Designing** artwork for your disc and case label with the same picture and all pertinent contact info
- ✓ **5 DVD copies** of your final production

## Filming

First hour: \$230, Additional hours: \$120

The final product of a highlight or skills tape is only as good as the initial footage. Good filming will make editing and evaluating much easier.

Our expert videographers know how to film sports highlight and skills footage, ensuring plenty of footage with:

- Good viewpoint, angle and distance from the action
- Still and steady picture
- Good lighting

We'll work with you to plan shots in advance, discuss what games or meets to film, plan how to best capture skills footage and talk about where the camera will be located to capture the best angles. Consider going in with several teammates to split the cost of a professional shoot.

For more information, email [info@mtdigital.com](mailto:info@mtdigital.com), or call or stop by one of our two convenient locations:

In Boulder at: 2525 Arapahoe Ave, Ste E-25 (McGuckin's shopping center) 303-554-7100

In Lone Tree at: 8481 S. Yosemite, Ste B (Home Depot shopping center) 303-799-1677